

CATEGORY	FOODS TO EMBRACE	FOODS TO AVOID
Animal Protein	Organic or free-range (if possible) lamb, chicken, turkey, duck, wild game, and grassfed beef. Organic free-run eggs. Dairy is best avoided until tolerance is established after which organic, full fat, dairy is permitted in moderation.	Conventional factory-farmed meats, processed meats. (cold-cuts, canned meats, sausage, hot dogs). Commercial, low fat or skimmed dairy products.
Fish	Wild caught fish and seafood/shellfish. Small fish such as black cod, herring, sardines, trout.	Farmed fish and high-mercury fish. Avoid the large fish such as tuna and swordfish.
Fats and Oils	Coconut oil, avocado, sesame, flax, extra virgin olive oil, coconut butter, almond butter, butter, ghee, heavy cream.	Processed seed and vegetable oils such as canola, sunflower, safflower, corn, soy, margarine or shortening.
Nuts & Seeds	Raw almonds, cashews, walnuts, hazelnuts, brazil nuts, sesame seeds, pumpkin seeds. Limit nuts and seeds to ¼ cup a day or 2 Tablespoons of nut butter	Peanuts, salted/roasted nuts.
Vegetables	All non-starchy vegetables (these grow above the ground), eat liberally. Sea vegetables (kelp, nori, dulse). Fermented vegetables (sauerkraut, kimchi). Starchy Vegetables (these generally grow below the ground), no more than 1 cup per day. Squash (winter types), sweet potatoes, yams, turnips, rutabagas, beets, white potatoes.	Corn. Canned vegetables.
Herbs, Spices & Condiments	All herbs and spices. Substitute coconut aminos for soy sauce.	Ketchup, relish, BBQ sauce, soy sauce, store bought mayonnaise.
Vinegars	Apple cider, white wine, red wine, balsamic. Olive oil and fresh squeezed lemon is a great salad dressing.	Commercial salad dressings.
Other	Cocoa nibs, unsweetened cocoa powder, 100% raw cacao.	Candy, energy bars, protein bars, gluten-free junk food.



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Fruits	Enjoy in moderation. 1 piece or 1 cup of low sugar fruit per day. Berries (best), green apples, grapefruit, papaya.	High sugar fruits such as bananas, cherries, grapes, figs, lychees, mangoes, pineapple, pears, watermelon. Dried fruits, fruit juice.	
Grains	Optional: May have 1/2 cup of gluten free whole grains daily, such as brown rice, quinoa and wild rice.	All gluten grains & flours including wheat, rice, quinoa, oats, couscous, bread, pasta, pizza, pastries, cereals.	
	Kelp noodles are a good substitute for pasta/noodles. Almond flour and coconut flour are good baking substitutes.		
Beans	Optional. Optional may have 1/2 cup of beans/legumes daily.	All beans & pulses (split peas, lentils, legumes). Soy (tofu, tempeh, miso, edamame, soy milk).	
Sweeteners	Eliminate	Refined sugars, added sugars, artificial and natural sweeteners including agave, honey and maple syrup.	
Beverages	Black, green or herbal teas, spring and sparkling water, fresh vegetable juices, bone broth. Coffee	Alcohol, soda, fruit juices, energy drinks.	

Notes

When building a plate or choosing something to eat use the principles

- **Protein** always ensure you have an animal product (occasionally nuts are acceptable)
- Fat add a little extra good fat
- **Fiber** fill you plate with as many non-starchy vegetables as you wish, starchy vegetable and fruit allotments may be included here (these are always optional)

Keep things simple, no need to over-complicate